

Contact

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Pampanga, Philippines (GMT+8)

Shopify

Liquid · Online Store 2.0 · Sections and blocks · Metafields · Metaobjects · Figma to Shopify · Shopify CLI · Theme Kit · Custom apps · Admin API / GraphQL · AI agents (Claude, MCP) · App setup and integrations · Klaviyo · Judge.me · Joy loyalty

Front end

HTML · CSS / SCSS · Tailwind · JavaScript · jQuery · GSAP · Responsive · Speed optimization

WordPress and tools

PHP · Custom themes · ACF · WooCommerce · Elementor · Divi · GitHub · Figma · SEO

Education

Information Technology
AMA Computer Learning Center, City of San Fernando (2011)

Languages

English, Tagalog, Kapampangan

Jerome Balagtas

Shopify Developer

Shopify developer with 6+ years in web development and 3 years building and maintaining Shopify stores for an e-commerce agency. I turn Figma designs into fast, editable Liquid themes and ship launch pages and fixes with a PM, design and QA team, testing every change on desktop and mobile before it goes live. I also built my own AI office of agents that plan, build, test and report on Shopify work under my approval.

Experience

Shopify Developer
Oct 2023 – Nov 2026

Kikstart Ecom, e-commerce agency (remote)

- Built custom Shopify themes and pages from Figma designs: product pages, landing pages, collection and content templates for 100+ client stores
- Made store content editable without code using metafields, metaobjects and theme editor sections and blocks
- Built launch and campaign pages with Klaviyo sign-up forms, promotions, bundles and upsells
- Found and fixed live-store issues in carts, app integrations and layouts, quickly and safely
- Handled launch and SEO checks: indexing, sitemaps, meta tags and structured data
- Worked from tickets with a PM, designer and QA team: preview theme per task, desktop and mobile testing, Git version control

Freelance Web Developer
Jul 2024 – present

Self-employed, home-based

- WordPress and Shopify sites from PSD or Figma: custom PHP themes, ACF, Liquid sections, custom blocks, forms and sliders
- Page builders (Elementor, Avada, Oxygen, WPBakery, Divi) and website migrations

Web Developer
Jun 2023 – Sep 2023

Creative Website Agency, design and development subscription for agencies

- Shopify and WordPress builds for agency clients

Front End Developer
Oct 2019 – Jun 2023

Virtual Crafters IT Solution, Angeles City

- Websites from scratch; PSD or Figma to live WordPress and Shopify sites, fully responsive

Earlier IT experience

System Administrator, L5 & Sons Financing Corp., Angeles City (2014 – 2017): data collection from 18 branches, Visual FoxPro server imports and exports, staff system support.
Computer Technician, PC Storage Computer Trading, City of San Fernando (2012 – 2014): hardware repair, Windows and driver installs.